Dear IPSERA members
I am pleased to send you the July 2017 newsletter!
Don’t forget to email news items to me, and any suggestions/requests for items to include in future newsletters.

Best wishes, Jury
Jury Gualandris - IPSERA Exec Committee member, lead for marketing and membership
Ivey Business School at Western University (London, ON, Canada)

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IPSERA President: comment on Conference in Hungary and the AGM

As the new president of IPSERA first of all, I would like to express my sincere thanks to (in alphabetical order) Anita Kőhegyi, Attila Chikán, Dirk-Jan Kamann, Gyöngyi Vörösmarty, Krisztina Demeter and Zoltán Kovács who have made IPSERA 2017 in Hungary such an excellent and memorable conference. In particular the location at Lake Balaton was very special and the participants will surely remember that in future.

Of course, it is not only the location but also the conference program which once again has been such a success – as it would not be fair to the abundance of very interesting items on the agenda to pick up on any individual aspects, I am not even going to try to do that. Many thanks again to the local hosts at the universities of Budapest and Vezprem.

I feel very privileged to be the new IPSERA president and I will hopefully be able to continue Helen Walker's successful work in this role. Together with Donna Marshall as vice president and the other Executive Committee members – at this point a very warm welcome to our new members Wendy Tate and Antonella Moretto – I have already started to develop some new ideas for the next twelve months and beyond and we have discussed the following topics in some depth – for example:

- To foster diversity and inclusivity,
- To stimulate activities between the conferences that we are happy to support within our means – also financially,
- To bring IPSERA to an EU-level and into calls for papers in programs like Horizon 2020,
- To contribute to discussions on hot topics like Internet of Things, particularly from a purchasing perspective, as well as
- To bridge the gap between the academic and corporate world by continuing lively exchange with experts at the conference and beyond.

These topics are to form the basis for our participatory work in the Executive Committee but also for our work as a community. Therefore, I would like to invite all members of IPSERA to take part in a discussion about that and thus to make a contribution to an active network, both during the conference and beyond.

In my new role as President, I am definitely looking forward to giving something back to IPSERA of what I have repeatedly been able to benefit from over the last decade.

With best wishes, Michael

Michael Henke, IPSERA President
From the IPSERA 2017 conference hosts

More than 200 participants enjoyed the combination of two worlds at the 2017 IPSERA Conference: first, the dazzling city of Budapest with theatres, alternative pubs and a fabulous historic conference venue along the Danube. Then, the relaxed atmosphere of a beautiful Lake Balaton and great hospitality in another historic building in the nicest location of Balatonfüred. With a Saturday evening get-together in the trendy Puder café-restaurant in Budapest, the Sunday - at the Corvinus University main building - was filled with a very successful Doctoral Workshop organised and chaired by Davide Luzzini and the Educators Conference with exciting presentations, organised by Steve Kelly. Lutz Kaufmann started off these two pre-conference events with the first key note speech. After that, presentations were discussed, even during the well-served coffee and tea breaks. Gyöngyi Vörösmarty did a wonderful job in organising this Budapest part and for the first time in Ipsera’s history, we were able to contract a full eco-bio catering company looking after a very nice lunch and coffee breaks. Apart from the eco-food and drinks, it was arranged that left-overs of the buffet with the very nice food would be brought to centres for homeless people, to avoid a needless waste of food.

At the end of the Sunday, participants were transported free of charge to the conference venue in Balatonfüred, a trip of about 95 minutes. There, they were welcomed with an extensive buffet in the romantic settings of the Anna Grand Hotel, where since 1825 the annual Anna Grand Ball for debutants takes place. The hotel, its gardens, the direct surroundings with quiet walks along the lake, together with the very good weather, it was a dream that came through. And that does not even include yet the great service provided by the hotel staff. Of course, the Pannon crew consisting of Tünde Vajda and her team of 10 very effective and charming students and Gabor Kohlrusz taking away any IT worries and problems made things go smooth, including arranging for special taxi services, a spouse-partner program and tracing lost jackets.

As to the program: after the welcoming by IPSERA Vice-President Michael Henke, local conference chair Dirk-Jan Kamann introduced the theme of the conference: Coping with the future: Picking your battles. After this, Gyula Vastag of the Széchenyi University (Győr) and the School of Public Administration, National University of Public Service (Budapest) presented the very interesting key note presentation, after which the sessions started. There were 25 Competitive Papers, 91 Working Papers and 9 Practitioner Papers in the program, together with a number of Personal Development Workshops on the following topics: (1) Writing Scientific articles (run by JPSM and JSCM, by their respective editors), (2) Supply Chain Finance Community with a workshop session and a special Management Game ‘the Cool Connection’, (3) Necessary Condition Analysis by Jan Dul and Zsofia Tóth, (4) Methods and OR, by Aris Syntetos. Finally, two Special Interest Groups had a complete 90 minutes session each: the Internet of Things, organised by Michael Henke, and Innovation, organised by Thomas Johnsen, Anne-Marie Le Dain and Richard Calvi.
On Monday, after a full day filled with presentations, discussions and workshops, participants could watch HEMO dance Winners Dora and Adam Vajda and friends giving a sparkling, whirling show of various dances in the Ball Room before enjoying an excellent buffet with quality Hungarian wines. While most people retired to their room at 23h, some went for a walk or some very motivated participants even for a swim.

On Tuesday, at the AGM, Michael Henke took over as President and the usual reports were presented by members of the Executive Committee. Antonella Moretto (Politecnico Milano) was elected as new member of the Committee and it looks like IPSERA has a sound financial position and is a vibrant community with bursaries to support participants requiring support, an increased number of PhD students with a reduced fee, a new IPSERA Veterans League (IV-league) for retired academics, with reduced fees and an energetic Executive Committee full of ideas. The lively discussion at the well-attended AGM reflected the commitment of the membership to the Association.

The Conference Gala Dinner in the famous Anna Grand Ballroom was another example of the good atmosphere of the conference. Apart from the excellent food at the served 5 course dinner and the good wines served next to draft beer and juices, the music played by the local most popular band Búgócsga (meaning ‘Spinning Top’) encouraged everyone to take the dance floor, some 45 people even until 03.00h after midnight. Of course, there were speeches: by IPSERA President Michael Henke to thank the organising team of Dirk-Jan Kamann (Pannon), Gyöngyi Vörösmarty (Corvinus), Krisztina Demeter (Corvinus), Zoltán Kovács (Pannon), Attila Chikán (HALPIM), Anita Köhegyi (HALPIM), the two Pannon staff members Tünde and Gabor already mentioned earlier and Halpim staff member Anita Benesch. Dirk-Jan, in his turn, thanked his team and of course was grateful to his partner Piros B. Hagedus who – apart for being the reason for him to come to Hungary 4 years ago – was a great help in selecting suppliers and doing the negotiations. And, in addition, he praised the strategic support received and the excellent cooperation provided by Anna Grand Marketing Manager Krisztina Nagy and Banquet Manager Dávid Dobó. A recent email from Australia informed us that the hotel even sent a jacket that was left behind at the hotel to the owner, without any charge involved. That is what one calls service! Chapeau for Anna Grand Hotel and its staff!
Of course, the organisers were grateful to the sponsors that made things easier: Corvinus Research Fund taking care of the costs of the local staff and facilities, Pannon University incorporating the conference in a EU sponsored project and taking care of the local staff and key note costs, the Supply Chain Finance Community for a lump sum and PirosArt for sponsoring special IPSERA art gifts for the award winners: (1) the best IPSERA paper award winners Jörg R. Rottenburger (WHU Otto Beisheim), Craig R. Carter (Arizona State) and Lutz Kaufmann (WHU Otto Beisheim) for their paper titled It’s alright, it’s just a bluff: why do corporate codes reduce lying, but not bluffing? (2) the IFPSM award winners Rima Ayoub (Mines-Nantes) and Bruce D. Pinnington (Liverpool) for their paper titled Rebuilding supplier relationships: an action research study of contract complementarity; (3) the NEVI Zorg Health Care award winners Christine Harland (Politecnico Milano), Carmen Hendy (Cardiff), Anne Touboullic (Nottingham) and Wang Yingli (Cardiff), for their paper titled Supply network social capital: a healthcare case study. Furthermore, (4) the Conference Reviewer award winner Kai Förstl (GGS) and in addition (5) Niels Uenk, the IPSERA Treasurer, received the same gift – an original ‘collage’ – for his excellent work as treasurer in support of the conference, resulting in the first IPSERA Conference ever where all participants had paid before the conference started. Finally (6) Tünde Vajda, Head Marketing and International Relations of Pannon received the special IPSERA Gift for her great support in organising the conference. The JPSM Editors Louise Knight and Wendy Tate presented the JPSM Best Paper Award to Bruce Pinnington, Joanne Meehan and Tom Scanlon for their contribution titled A grounded theory of value dissonance in strategic relationships.

At the end of the Gala dinner, Pannon Dean of the Faculty of Business and Economics Zoltán Kovács praised the conference as a great event and was happy that Pannon could have played a role in making it a success. As a surprise, he presented the IPSERA Special Gift also to the chairman of the committee.

Wednesday morning started slowly as predictable but still had some excellent papers for the about 140 participant still active. At 12 o’clock, participants, having been provided with a healthy lunch bag, boarded the buses, bringing them back to either Budapest or to the airport. It was the end of a very pleasant, stimulating conference, with excellent papers, good discussions and the usual stimulating IPSERA spirit present at all times.

As to the Sustainability aspect: catering on Sunday was all-eco in Budapest and in Balatonfüred, focus was on healthy food and no plastic water bottles but water coolers and special Dopper reusable BPA-free bottles provided to the participants. Products were all regional, including the wines and beer. Glutenfree and other diet requirements were all respected and indicated at the buffet lunches.

A total of 249 professional pictures taken by Bela Baumann can be found on the conference web-site www.IPSERA2017.com

Thanks to IPSERA for giving us the opportunity to do this: it was a pleasure to see things come through so well. On behalf of the local organisers,

With best wishes, Dirk-Jan F. Kamann
**Educators conference**

The 2017 IPSERA Educators’ Conference (EC) brought together purchasing and supply educators from around the world to look at how we can: “cope with the future: picking your battles” through education. The conference started with an enlightening joint keynote address for both the EC and Doctoral Workshop from Tobias Schoenherr (from the Eli Broad College of Business, Michigan State University) on how data collection via paid research firms can be used in research and education. This was followed by a wide range of excellent paper presentations, covering a number of different educational areas and provided the participants with ideas and practical techniques to use in their own teaching. The afternoon saw a topical workshop, organised by Louise Knight (Aston University), which discussed the role of values, politics and expertise in the classroom. The day closed with a session on how interactive books can be integrated into module delivery, before the bus trip to Balatonfured for the remainder of the conference.

The organisers would like to extend their thanks to Tobias Schoenherr for delivering the keynote address, those who presented papers and delivered the workshop, all participants and all those involved from Corvinus University for making the Educator’s Conference such a worthwhile and interesting day.

We are starting preparations for next year’s Educators’ Conference, which will be organised by Stephen Kelly (Edge Hill University Business School) and Marika Tuomela-Pyykkonen (University of Oulu, Oulu Business School) and will be developing the theme and suggested agenda over the coming months. As the Educator’s Conference is for us, as an education community, we welcome any suggestions or comments, which can be e-mailed to Stephen at stephen.kelly@edgehill.ac.uk or Marika at marika.tuomela-pyykkonen@oulu.fi

**Doctoral Workshop**

The 2017 IPSERA Doctoral Workshop (Sunday, April 9th) kept PhD candidates and discussants engaged all day long in a meaningful learning experience, starting with Tobias Schoenherr’s keynote joint with the Educators’ Conference. This format confirms to be successful as PhD candidates and faculty could break the ice, start networking, and participate in a lively dialogue.

The interaction went on during the day when each PhD candidate was paired with two discussants (one faculty and one peer). The 12 presenting PhDs, the 12 discussants and the audience all contributed to maintain high quality standards without losing the friendly and constructive atmosphere typical of the IPSERA Doctoral Workshop. The topics addressed showed how the PSM discipline is evolving and in constant dialogue with other streams such as sustainability, innovation, performance measurement, and leadership.

The organizer would like to thank Tobias Schoenherr for accepting the invitation and feeding an inspiring debate between PhD candidates and Educators. Special thanks to all the presenting PhDs and the faculty discussants, who contributed to renew the unique IPSERA spirit right at the conference start. The expectations have been met this year too and new recruits joined the IPSERA community. Such a great result would have been impossible to achieve without the precious support of the Conference organizers and the Corvinus University team.

The personal feedbacks collected during the day showed the importance of the Doctoral Workshop as a gateway to plan the PhD thesis and step-up in the career development. Any additional suggestion can be directed to Davide Luzzini at dluzzini@zlc.edu.es.
JPSM at the 26th IPSERA Conference

As is traditional, we had the pleasure of announcing the annual JPSM awards at the IPSERA conference dinner. In selecting best reviewer, we consider the quality and timeliness of reviews, and recognize long term engagement with the Journal.

- Best reviewer: Dr Anni-Kaisa Kähkönen (Lappeenranta University of Technology, Finland)
- Also nominated for best reviewer: Dr Andrew P Kach (Willamette University, Oregon, US) and Dr Ole Stegmann Mikkelsen (University of Southern Denmark)

For best paper we considered the rigour, significance and originality of papers published in 2016 (volume 22, issue numbers shown is square brackets).

- Best paper: *A grounded theory of value dissonance in strategic relationships* Bruce Pinnington, Joanne Meehan, Tom Scanlon
- Also nominated for best paper:
  - *Lean versus green: The impact of lean logistics on greenhouse gas emissions in consumer goods supply chains* Gustavo Ugarte, Jay Golden, Kevin Dooley
  - *I’m your man: How suppliers gain strategic status in buying companies* Poul Andersen, Chris Ellegaard, Hanne Kragh
  - *Can I read your mind? Perception gaps in supply chain relationships* Yi-Su Chen, Hung-Chung Su, Young Ro
  - *Sustainability and corporate social responsibility in supply chains: The state of research in supply chain management and business ethics journals* Anne Quarshie, Asta Salmi, Rudolf Leuschner

We realised that a key group of JPSM contributors has been rather neglected on the prize front, and decided to correct the matter this year with the new prize for best Associate Editor.

- Best associate editor: For his outstanding work over the long term, we were delighted to award Erik van Raaij.

Congratulations to all!

Many IPSERA members are involved with JPSM in one or more of the roles of author, reviewer, or editor, and will have received the recent email from Elsevier. This shows JPSM’s high and steadily improving performance in citation metrics (our Impact Factor is 3.240). To find out more follow these links:

- JPSM profile - CiteScore - Scopus
- JPSM profile - Journal Citation Report - Thomson Reuters

These outcomes reflect the inputs. We continue to seek more, and higher quality submissions, and to strive to provide excellent, engaged editorship. Submissions continue to rise, and processing times and our acceptance rate to fall. See our most recent editorial in JPSM volume 23, issue 1, to find out more about writing, reviewing and editing at JPSM.
To increase our capacity and capability, we continue to seek new reviewers and to appoint new Associate Editors. We have also created a new role. JPSM’s four Senior Associate Editors (Asta Salmi, Erik van Raaij, Stephan Wagner and Lisa Ellram) will work closely with us on strategic and policy issues, will serve as handling editors for submissions with authors who are Associate Editors, and support handling editors as and when needed.

Our thanks to all who contribute to JPSM!

Please contact us if you have any questions or suggestions, or would like to sign up as a reviewer. Email jpsm@aston.ac.uk.

Louise Knight and Wendy Tate, Co-Editors-in-Chief, JPSM
GIANLUCA SPINA AWARD for Teaching Excellence and Innovation

The Italian Association of Management Engineering (AiIG) and Gianluca Spina Association are pleased to announce a new award for excellence and innovation in teaching in memory of Gianluca Spina, Professor of the School of Management of Politecnico di Milano, and past president of AiIG, who passed away unexpectedly in 2015.

The aim of the award is to highlight the importance and centrality of teaching and encourage commitment and dedication to training and education as the primary function of the Management Engineering community.

We accept proposals for educational initiatives that show both excellence and innovation and capture the emerging trends in society, among young people and in learning processes, often as a result of technology spreading through all areas of life and education.

The award is targeted to individuals or groups of people who completed their PhD within the last 15 years and have developed innovative and excellent initiatives in teaching and training within the field of Management Engineering or management training.

These initiatives can include, by way of example only:
> Teaching material (e.g. case studies with teaching notes, textbooks, simulations, serious games, software, teaching materials)
> Teaching methods (e.g. workshops, project works, flipped classroom...)
> MOOCs and other educational products based on e-learning
> Educational products that are innovative in the teaching format or content design (courses, Masters, Executive Education, Pedagogical training...)
> Learning assessment methods
> Studies and research on the learning processes of Millennials and the generations to come, with operational guidelines on how to modify teaching approaches
> Studies and research analysing the skills necessary for the managers of the future and suggesting the changes necessary in the educational contents of managerial and Management Engineering courses
> Educational initiatives dedicated to spreading management culture, having a particular social relevance and impact (such as initiatives related to universities’ third mission, training in developing countries...)

Candidates wishing to participate in the award must submit the following documents (preferably in digital format):
> Description of the candidate’s teaching initiative, to include the following:
  > Summary of the initiative, including its main educational objectives
  > Presentation of the most innovative and significant features that express the excellence of the initiative
  > Explanation of the reasons why the proposed action is particularly effective when compared to other similar initiatives
  > Summary of the main results when after implementing the initiative (objectives achieved, number of people trained, satisfaction, effectiveness of learning, awards received, etc.)
> Selection of material representing the initiative (for example, the material itself when the submission refers to teaching material, the web link to the MOOC or software for digital material, published articles and reports for studies and
research, etc.) and the outcomes and results of the initiative (e.g. assessment given by course participants, ratings and reviews by experts or other third parties, awards received, etc.)

- Summary of the candidate/s teaching work and experience

A three-member commission chaired by the President of Gianluca Spina Association and appointed by the Executive Committee of the Italian Management Engineering Association (AiIG) will evaluate the submitted proposals according to the following criteria:

- The initiative's innovation and excellence
- The initiative's proven effectiveness in learning
- Its ability to respond to changes in learning processes for the generations to come
- Its concern for the social role of education
- The candidate/s teaching curriculum of excellence

Submissions are to be entered by August 31, 2017 and sent for the attention of the President of AiIG at the following addresses: presidenza@gest.unipd.it and/or

PRESIDENZA AIIG
Dipartimento di Tecnica e Gestione dei sistemi industriali
Università di Padova
Stradella San Nicola, 3 - 36100 Vicenza

The winning entry will be announced at the plenary session of the AiIG Annual Scientific Meeting (October 2017), receiving a prize of € 4,000, co-funded by AiIG and AGLS.

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**GIANLUCA SPINA**


From 2000, he was Full Professor of Business Organisation and Management in the Department of Management Engineering at Politecnico di Milano.

His research interests covered the fields of industrial production, purchasing and supply chain relationships, with a focus on strategy and organisational aspects. He wrote about 180 publications on these topics, including six books and more than 30 papers published in international scientific journals. He was President of the Italian Association of Management Engineering (AiIG) from 2011 to 2013.

From 2001, he was at the helm of MIP, the Business School of Politecnico di Milano, first as Director and from 2011 as President. While President, Gianluca Spina gave a massive boost to the school in terms of international recognition and standing and was the drive behind obtaining the European Foundation for Management Development certification and in developing many partnerships with prestigious business schools in Europe, Asia and America. Under his leadership, MIP entered in the Financial Times rankings of the top 100 business schools in the world. He was member of various international scientific associations and he was nominated to the Fellowship of the European Operations Management Association.

Gianluca placed education and training in Management Engineering and management in general at the core of his career, believing in its fundamental social value, both for individuals and for the development of society. In recent years, Gianluca often questioned himself about the future of education and pushed for continuous innovation in methods, content and training formats. Gianluca often pointed out the risk that "a person stimulated from all directions at once will be less inquisitive and less likely to analyse themselves or put things into mental order, so everything becomes an experience rather than a quest where research is based upon personal effort and elaboration. For those not used to research, analysis and synthesis, learning can become passive."
SCF THESIS AWARDS

Enter the SCF Thesis Awards to be invited to present your thesis in Amsterdam and win up to €1,500 plus entry to the SCF Europe Forum plus Award Ceremony.

For the second year in a row, the Supply Chain Finance Community is organizing the global SCF Thesis Award for the best thesis related to Supply Chain Finance (SCF). Students writing their Bachelor’s or Master’s thesis on a topic related to SCF can send in their thesis to the international jury of experts in the field to compete for one of the three prestigious awards. The best five candidates get nominated and invited to present their work in Amsterdam on Tuesday, November 28th, 2017 and receive compensation for their trip. Out of these five candidates, the best three receive the SCF Global Thesis Award, which comes with prize money totalling €3,000 plus free entrance to the SCF Europe Forum in Amsterdam, including award ceremony the next day.

Deadline to send in the thesis is **October, 1st, 2017**.

The international jury of the SCF Thesis Awards:

- Dr ir Ronald de Boer PMP, Windesheim University of Applied Sciences, Netherlands
- Prof Xiangfeng Chen, PhD, Fudan University, China
- Prof Federico Caniato, PhD, Politecnico di Milano, Italy
- Prof Janet Godsell, PhD, University of Warwick, UK
- Dr Axel Schulte, Fraunhofer IML, Germany
- Prof. Dr. Lydia Bals, University of Applied Sciences Mainz
- Luca Mattia Gelsomino, PhD, Windesheim University of Applied Sciences, Netherlands

Please visit our website for all information and requirements: [http://www.scfawards.com/student-thesis-awards.html](http://www.scfawards.com/student-thesis-awards.html)
CfP - Supply Chain Management: An International Journal

New Supply Chain Models: Disruptive Supply Chain Strategies for 2030 (Systematic Literature Reviews)

Special issue call for papers from Supply Chain Management

2015 Impact Factor 2.731
Guest Editors: Dr Beverly Wagner and Professor Richard Wilding OBE

Submission deadline: December 30, 2017

Automation and enabling technologies can benefit business and economies globally by revolutionising supply chains, altering ways we work, demanding new skills and capabilities, improving communication, collaboration and integration of supply chain partners. At the same time, technologies can contribute to achieving economic objectives by addressing productivity, efficiency, health and safety, environmental and social sustainability. Forward thinking organisations expanding into poor and aspirational markets will utilise advanced technologies catalysing transformational economic and social change.

Exponential technologies present an array of opportunities and risks, as they encourage innovation across the entire supply chain. These encompass Industry 4.0, Internet of Things (IoT), Cyber Physical Systems (CPSS), Machine to Machine (M2M), Advanced Robots, Cloud Computing, Artificial Intelligence, Autonomous Vehicles, Blockchain, 3D printing, Information Systems, Data Analytics, Drones, Sensors etc.

Macro level forces fuel innovation by forcing core system modernisation and changing the role of IT within organisations. Potential "disruptive" technologies support proactive procurement and manufacturing productivity. Technological innovation directly impact on employee quality of life, working hours and pay. Greater connectivity provide buyers and consumers with more information than ever before about product origin as well as its environmental impact.

This special issue invites systematic literature reviews that explore the application and impact of advanced technologies on supply chain management theory and practice. Highlighted is the multidisciplinary nature of SCMij and considerations beyond organisational boundaries. Central to this call are discussions on the implications for practice in terms of the impact on society, environment and economy (that is beyond telling us how great robots are!). From the systematic reviews, evidence for continued focus on traditional areas of supply chain investigation as well as emphasising new topics for research will be identified that encapsulate this changing landscape

Themes relevant to this special issue include, but not limited to:

- Business model innovation
- Operating and delivery modes
- Procurement
- Design and product development
- Open innovation,
- New forms of partnerships
- Developing capabilities
- Education for supply chain talent
- Risk and resilience
- Supply chain disruption
- Retail supply chains
- Servitization
- Social sustainability
- Environmental sustainability and the circular economy
- Supply chain theories for 2030

Systematic Literature review methodology must be evidence-based, using a robust “auditable” and “repeatable” literature review methodology, for example the “Systematic Review Approach” (Tranfield et al., 2003; Rousseau et al., 2008; Denyer and Tranfield, 2009). Please note: Narrative reviews using poor methodology will be rejected by the Editors. The review should focus on a single question that tries to identify, appraise, select and synthesize all high quality research evidence relevant to that question. The single research question should fulfill SCMij requirements by having a multidisciplinary focus and extending beyond the dyad. Complex issues in supply chain management research require holistic and systematic approaches to investigation; better understood through multi-disciplinary lenses. The objective of “extending beyond the dyad” is aimed at pushing the boundaries beyond the traditional buyer/supplier interface.

For more information, please access to this link:
http://emeraldgrouppublishing.com/products/journals/call_for_papers.htm?id=7233

Global Supply Chain Management Issues in Bottom-of-the-Pyramid Markets

Special issue call for papers from International Journal of Physical Distribution & Logistics Management

Submission Deadline: December 31, 2017

Guest Editors:

Wendy L. Tate, Ph.D., Associate Professor of Supply Chain Management, University of Tennessee
Email: wendy.tate@utk.edu

Lydia Bals, Dr., Professor of Supply Chain & Operations Management, University of Applied Sciences Mainz – School of Business,
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Donna Marshall, Ph.D., Associate Professor of Management, UCD School of Business, University College Dublin,
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Description

A remaining conceptual and practical challenge is how to integrate sustainability into global supply chains. For example, the availability of clean water is lacking and negatively impacts approximately 783 million people globally (UN Water, 2013). Technology-based solutions along the supply chain may address the economic and environmental side of clean water conservation and distribution, but these solutions may not be accessible to those most vulnerable. Therefore, a major challenge lies in overcoming such trade-offs and designing supply chains in ways that deliver on triple bottom line (TBL; Elkington, 1998) objectives, specifically in emerging or developing economies.

This is a fruitful area for research as it is estimated that by 2020 about $500 billion will be allocated to impact investment initiatives (World Economic Forum, 2013). Coined after a Rockefeller Foundation meeting in 2007, impact investments could present a new asset class in future, requiring new social business models (J.P. Morgan, 2010). Additional insights into how sustainable supply chains can be created in emerging markets is central to maximize the TBL impact of these investments, e.g. there is a need to understand how supply chains can be designed to operate sustainably within the boundaries of this new asset class.

The focus of this special issue is on the emerging market context, i.e. emerging market communities that are facing severe economic, social and environmental constraints. These communities are at the bottom of the pyramid (BOP) (e.g. Karnani, 2007; Hahn, 2009) that exist in levels of extreme poverty with limited access to goods and services. This special issue particularly addresses suppliers in developing countries (i.e. an overall emerging market focus); balancing trade-offs (i.e. a TBL orientation); multi-tier studies (i.e. supply and/or value chain focus); and the role of individuals (e.g. role of social entrepreneurs), areas which have been identified as particularly interesting for future research (Walker et al., 2014).

Potential Areas of Interest

Noting that the interface of environmental, economic and social aspects in supply chain management is not yet well covered (Seuring and Gold, 2013), this call particularly concerns BOP research that addresses the sustainability needs of the global poor (e.g. Karnani, 2007; Hahn, 2009). This special issue aims to show innovative cases, approaches and concepts in how to successfully implement all three dimensions of TBL sustainability, i.e. economic, environmental and social (e.g. Elkington, 1998; Gimenez et al., 2012; Griggs et al., 2013) into global supply and value chains focused on bottom-of-the-pyramid (BOP) issues. BOP refers to “the world’s four billion consumers who live on $5 or less per day” (Fawcett and Walker, 2015: 233). While this area of research has largely focused on BOP population as potential consumers, some companies and entrepreneurs are searching for and identifying suppliers, producers, distributors and retailers in the BOP segment, which is posing challenges (Sodhi and Tang, 2016).

Particularly in BOP contexts, companies face many resource constraints (Sodhi and Tang, 2016; Bendul et al., 2016). BOP contexts therefore offer an opportunity to further explore the idea of constraints, how supply chains are designed under such circumstances (e.g. Bals and Tate, forthcoming) and also how to include impoverished communities (Hali and Matos, 2010). Even beyond the BOP context, research can offer insights on the design and performance of sustainable supply chain management in the 21st century in the wake of increasing disruptions, such as political unrest or global climate change, and how particular functions such as purchasing and supply management can help mitigate these issues (e.g. Bals, 2012). Following the logic of a broader societal focus (Avery and Whippie, 2013), deliberate sustainable supply chain design (Bals and Tate, Forthcoming) and also more broadly deliberate shared value chain design (Bals and Tate, 2016) warrant further research.

However, supply chain risks may also bring opportunities including developing new products and services and creating new markets (Nidumolu et al. 2009). Research can explore the types of risks to be exploited and the ways in which companies can capitalise on sustainable supply chain management.

For more information, please access to this link:
http://www.emeraldgrouppublishing.com/products/journals/call_for_papers.htm?id=7260
That’s all for now, folks!

Send announcements and news to: jgualandris@ivey.ca with ‘IPSERA newsletter’ in subject line